



Carbon³ IT

Aldrin Barter – Consultant - Profile

An experienced IT Project and Client Manager, Aldrin has developed his skills within both Public and Private sectors. Rising rapidly through Desktop to Networks to Server support for a large Unitary Authority, Aldrin was exposed to and supported a wide variety of technology and solutions. His technical background and amiable manner made him an ideal Project and Client manager working with the Councils external clients and third party providers.

“I left the Authority to work as Network Support Project and Client manager for a bespoke legal software and IT support company. Initially, I introduced a Green IT approach to the business as a USP over other IT Support companies in the area. It quickly became my passion, hosting seminars and attending network events evangelizing on the benefits.

I was very fortunate to meet with John Booth and during our discussions on how companies can reduce their energy, carbon footprint and costs, whilst improving their business processes and functionality at the same time, I had my epiphany. I am a firm believer that IT is not only a part of the Energy and Carbon problem, but also a part of the solution and that is why in April 2013 I decided to make it my career mission.”

As well as consulting and management, Aldrin has given seminars at venues like the Peterborough ECO Innovation Centre, covering all aspects of Green IT such as: end user education and coaching, process change and improvement, reduce – reuse – recycle, intelligent procurement and deployment, alternative cost effective solutions, travel reduction, consolidation, cooling, as well as advertising your sustainability to improve your business opportunities.